

Job Level	Director of Community Outreach and Fan Experience	Professional Level III
Oversight Received	<ul style="list-style-type: none"> * Director of Community Outreach and Fan Experience creates a vision; determines the most strategic events for the unit's objectives and goals; and implements the plan. * Develops alliances that enhance the presence and overall brand of CSU Athletics across the University and in the community. 	<ul style="list-style-type: none"> • Works independently • May serve as a resource for other professionals
Problem Solving	<ul style="list-style-type: none"> * Develop an annual community outreach plan that includes numerous initiatives and programs that grow the department's involvement in the University and broader community * Oversee all external activities regarding community engagement and service including Special Olympics, Get Your Green On, Downtown Business Association, Chamber of Commerce, Respite Care, Crossroads Safe House, UC Health and numerous other business, community and charitable initiatives * Oversee all external activities regarding community engagement and service including Special Olympics, Get Your Green On, Downtown Business Association, Chamber of Commerce, Respite Care, Crossroads Safe House, UC Health and numerous other business, community and charitable initiatives * Assess unit and department needs and develop a successful community outreach plan based on goals and needs * Develop and implement strategies for successful execution of plan * Orchestrate and lead student-athletes, coaches and staff with regard to community/campus/civic relations * Understand and apply appropriate institutional, NCAA and MW rules and regulations * Creates opportunities for student-athletes, coaches and staff to interact with outside audiences through service projects, events and programs. * Leads numerous game-day promotions and activities that involve community groups and fans. * Responsible for plan development, implementation and oversight of football game day tailgating for internal and external clients. * Serves as the liaison with Rams Sports Properties to foster and manage the department's relationship and experience with its corporate sponsors and oversees their experience with CSU Athletics. 	<ul style="list-style-type: none"> • Defines and solves advanced problems with non-standard solutions
Interaction/Communication	<ul style="list-style-type: none"> * Position supervises one AP position and co supervises one other AP position. * Serve as the department's primary public relations liaison with the campus, city and other involved entities * Engage and partner with various University units (e.g., Department of External Relations, President's Office, Student Affairs, Commitment to Campus) to facilitate and increase campus involvement * Collaborate with local schools and youth organizations to provide educational and mentorship opportunities * Determine and direct department appearances at community events (e.g. parades, festivals, conventions) * Oversee all department community service requests and projects * Serve as primary contact for charitable organizations and non-profit groups * Oversee all internal and external requests for donated items, including tickets, for multiple non-profit groups/organizations 	<ul style="list-style-type: none"> • Communication of complex concepts as a regular and primary requirement

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University Impact	<ul style="list-style-type: none"> * The Director of Community Outreach and Fan Experience is responsible for fostering collaboration and establishing partnerships between the Colorado State University Athletics Department and various external entities, groups and stakeholders. 	<ul style="list-style-type: none"> • Potential impact is across multiple departments or even University-wide
Typical Education	<ul style="list-style-type: none"> * Bachelor's degree required, preferably in marketing, management, business, recreation, public relations, communications, journalism, liberal arts or any other field related to duties and responsibilities. * Minimum of three years of marketing or public relations experience required, preferably in intercollegiate athletics 	<ul style="list-style-type: none"> • Bachelor's degree or advanced degree